

## Centennial Video Earns National Communications Award

A VIDEO JOURNEY THROUGH UL Lafayette's first hundred years was chosen from 3,275 entries from 49 states and seven other countries to win a national award.

"Celebration of the Century" earned the Crystal Award of Distinction at the 1999 Communicator Awards. The awards program recognizes outstanding work in the communications field.

The video also won a regional award from the Council for Advancement and Support of Education.

Eric Maron, assistant director of broadcast media at UL Lafayette, and Vidox Image Data of Lafayette produced the 10-minute video with photos and video clips from each decade of the school's history. Nostalgic background music and a closing message from UL Lafayette President Ray Authement accompany the visual history.

"One hundred years is a lot to tell," said Maron. "You always run the risk of turning it into a boring lecture. With the video, we decided to let the pictures tell the story."

While hunting for photos for the video, a member of the Vidox Image Data staff discovered a 16mm film of a pre-1960 SLI track meet at a garage sale. The once-overlooked treasure is included in the Centennial video.

"It was a gift to find it," said Maron. "The guy bought a 16mm projector at the sale and the owner said he had some 16mm film. When they played it, it turned out to be the meet."

Planning for the project began in May 1999. The video was completed in time for the Centennial Celebration that started in September.

Julie Simon-Dronet, director of Public Relations and News Services, collaborated with Maron on the video's concept.

"We're thrilled to have captured this national recognition," said Simon-



Dronet. "This reaffirms our belief that this video is of great value to alumni, students and friends of the university who are interested in enjoying and preserving some of their history."

The video is for sale at University Bookstore and Follett's Book Store or can be ordered using the form on page 39 of this issue of *La Louisiane*.

## Coca-Cola Celebrates UL Lafayette's Birthday With Special Bottle

COKE IS IT!™ for UL Lafayette's 100th birthday party.

To mark the University of Louisiana at Lafayette's Centennial, Coca-Cola has produced a commemorative Coca-Cola bottle featuring the university's new name and logo.

"Commemorative bottles help the public recognize significant moments in time. This is a very special chapter in our university's history and we're pleased that people throughout Acadiana have an opportunity to celebrate with us by purchasing commemorative bottles as Centennial keepsakes," said Julie Simon-Dronet, director of Public Relations and News Services for UL Lafayette.

The 8-ounce bottles feature the new UL Lafayette 100 logo—a design produced specifically to celebrate the Centennial. Nearly 150,000 commemorative bottles will be distributed by Lafayette Coca-Cola Bottling Company throughout Lafayette and its surrounding areas.

A portion of the

proceeds from the sale of these commemorative bottles will help fund future Centennial activities at UL Lafayette.

## College of Education's Centennial Celebration Available on CD-ROM

A MULTIMEDIA CD-ROM packed with photos and personal accounts offers a historical look at the College of Education.

It was produced as part of Academic Showcase, which spotlighted UL Lafayette's colleges in conjunction with the university's Centennial Celebration.

Produced by the College of Education and the Educational Technology Review Center, the CD-ROM features more than 300 photographs, oral histories and more than 140 letters written by alumni who recounted their college days. It also covers events held during the college's Academic Showcase in November 1998.

"The Centennial disc will become a cherished item for each graduate of the college, regardless of their graduation year. They will be proud to share it with friends, family, colleagues and



### LOCATIONS WHERE THE UL LAFAYETTE 100 BOTTLES ARE AVAILABLE

- Lafayette** 4-K's, Albertson's, Breaux's, Complete Stop, Cracker Barrel, University Bookstore, Follett's-The Bookstore, Heleaux's, Old Tyme Grocery, Penny Saver, Piggly Wiggly, Shop Rite No. 73, Veron's and Wal-Mart
- Abbeville** Dubois' Grocery, Robie's Grocery
- Arnaudville** Russell's Food Center
- Breaux Bridge** Champagnes Grocery, Hebert's No. 1, Hebert's Superette
- Cecilia** Piggly Wiggly
- Church Point** Piggly Wiggly, Rod's
- Crowley** Wal-Mart, Winn-Dixie, P&L Mart
- Eunice** Champagne's
- Henderson** Hebert's
- Kaplan** Piggly Wiggly, Roland Simon's
- Maurice** Will's LG
- Milton** Walter Broussard
- Opelousas** Delchamps, Piggly Wiggly, Winn-Dixie
- Rayne** Winn-Dixie
- Scott** Early's

future students,” said Ed Dugas, a professor of health and physical education and recreation.

The CD costs \$6. Inquiries or orders should be directed to Ed Dugas, Chair, Academic Showcase, at (337) 482-6282, or 225 Cajundome Blvd., Lafayette, La 70506. E-mail can be sent to him at ead9743@louisiana.edu

## UL Lafayette Presents Honorary Doctorate To Popular Author

PULITZER PRIZE NOMINEE James Lee Burke returned to campus in December to receive an honorary Doctorate of Letters.

The University of Louisiana at Lafayette conferred the title during its Graduate School commencement exercises.

Burke, a Houston native, attended Southwestern Louisiana Institute (now UL Lafayette) from 1955 to 1957. His first published short story appeared in an SLI literary magazine.

The author of the popular Dave Robicheaux detective series credits one of his SLI professors with helping him become a novelist. In an interview with *La Louisiane* in 1994, Burke spoke fondly of Mrs. Lyle G. Williams, who taught English at USL from 1954 to 1974.

“It was her influence on me, and the time she spent with me, that I became a writer,” Burke said. “If there is any single person to whom I owe a tremendous debt, it’s she.”

Burke earned bachelor’s and master’s degrees from the University of Missouri. He was an English instructor at USL from 1960-62.

In the mid-1970s, Burke wrote *The Lost Get-Back Boogie*, which was rejected by publishers about 100 times before it was published by LSU Press in 1986. It was then nominated for the Pulitzer Prize.

Burke’s published works include *Half of Paradise*, *To the Bright and Shining Sun*, *The Neon Rain*, *Heaven’s Prisoners*, *Black Cherry Blues*, *A Morning for Flamingos*, *Dixie City Jam*, *Burning Angel* and the short story “Uncle Sidney and the Mexicans.”

In addition, his Dave Robicheaux

novel *Heaven’s Prisoners* was made into a film in 1996, while *To the Bright and Shining Sun* has been optioned for film. A film adaptation of “Uncle Sidney and the Mexicans” was written, directed, produced and edited by UL Lafayette assistant professor Timothy Dee.

## Students Stay Dry While Wading Into Study of Wetlands



MIDDLE SCHOOL STUDENTS from across the state are now knee-deep in Louisiana wetlands, thanks to a CD-ROM of the same name.

The CD-ROM was designed and produced by UL Lafayette’s Educational Technology Review Center. The center sent a binder containing eight copies of the CD-ROM, lesson plans, a glossary and other material to all public middle schools and public libraries in Louisiana.

ETRC produced 10,000 copies of the program thanks to grants from the Louisiana Department of Natural Resources, the U.S. Geological Survey, the Barataria Terrebonne National Estuary Program, and Entergy.

The CD-ROM is an offshoot of a project led by Linda Beyt, a 7th-grade teacher at Edgar Martin Middle School in Lafayette. Larry Handley, of the National Wetlands Research Center, obtained a \$58,500 grant from the Barataria Terrebonne National Estuary Program. Those funds were used to provide 83 teachers and their students with software and training to help them study wetland habitat loss from 1956 to 1988.

For two years, Beyt gathered extensive information for the project, with help from wetland scientists and teachers in Louisiana. That information was then compiled for the “Knee-Deep” CD-ROM by a production team that also included Sharon Lantz, director of ETRC; Ryan Brooks and Andrey Barashkov, multimedia designers; Diane Baker, cover and screen illustrator; and Gloria Hendrickson, contributing writer and editor.

For more information, log on to <http://etrc33.usl.edu/wetlands>

## Medicine Show Vol. 2: Play It Again For Tommy

PERFORMANCES BY MORE than three dozen of the best musicians in southwest Louisiana are preserved on a CD from “Medicine Show Vol. 2,” recorded at Grant Street Dance Hall.

The music was recorded in December 1999 during the second annual live concert for the benefit of the Dr. Tommy Comeaux Endowed Fund for Traditional Music at UL Lafayette. The fund, named for a popular Lafayette musician and pathologist who died in 1997, was created in 1998 to establish an endowed chair in traditional music at the university.

The CD includes recordings by The Traiteurs, Steve Riley & Friends, Roddie Romero, Beans, Michael Doucet, David Doucet, Gary Newman, Sonny Landreth, and Big Pecan and the Assorted Nuts.

The CD is available for \$15. It can be purchased by contacting Martha Marse at the UL Lafayette Office of Development (337) 482-0922, the Acadiana Arts Council (337) 233-7060, Raccoon Records (337) 234-5972 or Real Music (337) 988-6811 in Lafayette.

Copies of the “Medicine Show Vol. 1” CD are still available at selected locations. Mail orders are available through the Acadiana Arts Council and via the Internet at [louisianaradio.com](http://louisianaradio.com)

More information about Comeaux and the endowed fund can also be found at [louisianaradio.com](http://louisianaradio.com)

## New Title, New Role

### University vice president changes his focus

**D**r. Steve Landry moved into a new office in the same building when he was named UL Lafayette's vice president for Academic Affairs in March. • He already occupied an office in Martin Hall as vice president for research, a position he had held since 1997. • "Dr. Landry has proven to be a distinguished administrator both in academics and research," said UL Lafayette President Ray Authement. "We know he will work to continue moving this university forward into the next century."

Landry replaces Dr. Gary Marotta, who resigned to return to his native New York. Marotta is now vice president for academic affairs and provost at State University of New York in Buffalo.

As vice president for academic affairs, Landry is responsible for ensuring high quality instruction and research. Academic deans, among others, report directly to the academic vice president.

"I want to continue providing to the university the high quality of instruction and scholarly activity associated with this office," he said.

Prior to being named vice president for research, Landry served as director of research and sponsored programs. He is a former associate professor and department head in Computer Science and the Center for Advanced Computer Studies

at UL Lafayette. He was director of the University Computing Center from 1981 to 1983.

Before joining UL Lafayette's facul-



*Dr. Steve Landry*

ty, Landry was an assistant professor of computer science at Nicholls State University in Thibodaux and was a visiting research assistant for International Business Machines (IBM) in Boulder, Colo. He also worked as a computer systems engineer for IBM in Baton Rouge.

Landry received his doctorate and master's degree in computer science from USL in 1981 and 1975, respectively, and a bachelor's degree in mathematics from Nicholls State University in 1968.

His research interests include parallel and distributed computer architecture, alternative architectures for interference processing, expert systems, and knowledge representation and operating systems.

Landry is chairman of the Louisiana Education Quality Support

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DR. STEVE LANDRY

Fund Planning Committee. He has served as vice president of the Louisiana Experimental Programs to Stimulate Competitive Research (EPSCoR) and as a member of the Louisiana Board of Regents Electronic Learning Committee and the Louisiana Partnership for Technology and Innovation.

He is chairman of the board of directors for the Enterprise Center of Louisiana and is a member of the Lafayette Education Foundation Board of Directors.