

IT'S NOT SURPRISING THAT *THE INTERNET: Effective Online Communication* is more than a textbook.

It's co-authored by Ty Adams, an assistant professor of communication at UL Lafayette who specializes in new communication technologies. He and co-author Norman Clark, of Appalachian State University, also tap into two other media: the Internet and a CD.

A companion website offers online quizzes, discussion boards, and links to related topics and tools. Updates and revisions can also be downloaded from the site. A CD, which is included with each copy of the book, gives readers a chance to try some of the software the authors cover.



*The Internet: Effective Online Communication* is intended to help students prepare online messages that will be read, seen or heard on the Internet, according to the authors. It helps students to learn to think critically when sifting through huge volumes of information that are accessible online.

*The Internet: Effective Online Communication* was published by Harcourt College Publishers.

INTRODUCTION TO EXERCISE SCIENCE offers fundamental information about a burgeoning field.

Edited by Stanley P. Brown, head of UL Lafayette's Department of Kinesiol-



ogy, it covers specialties such as exercise physiology, sports nutrition, physical activity epidemiology, clinical and sports biomechanics, and exercise and sports psychology. Brown is a certified American College of Sports Medicine Exercise Specialist and a Fellow of the American College of Sports Medicine.

*Introduction to Exercise Science* was published by Lippincott Williams and Wilkins, Baltimore, Md.

STUDENTS PREPARING to take a national exam to become certified athletic trainers can test their knowledge with a computer program co-authored by a UL Lafayette assistant professor.

*Exam-Master III, Athletic Trainer's Curriculum Review*, was written by Toby Dore in the Department of Kinesiology; Ray Castle, an assistant professor in the Health, Leisure and Exercise Department at the University of West Florida; and Elizabeth Swann, an assistant professor in the Department of Health Education and Promotion at East Carolina University.

It was designed to help students study for the written section of the National Athletic Trainers Association Board of Certification Exam.

The computer program has more than 1,000 multiple choice format questions, which are divided into six areas of athletic training. Students can also refer to a list of keywords to be quizzed on.

*Exam-Master III* was produced by Cramer Products, Inc.

METHODS IN CLINICAL PHONETICS was written for students who are studying speech and language disorders, as well as practicing speech-language therapists whose phonetic training may need to be updated.



It is written by Martin Ball, professor and Doris B. Hawthorne Distinguished Professor II at UL Lafayette, and Orla Lowry of the University of Ulster.

*Methods in Clinical Phonetics* covers primary areas of phonetics, illustrating the "three main approaches to the investigation of spoken language: articulatory, acoustic and auditory," according to Whurr Publishers. "It is the first book in this market that describes a whole range of data reduction techniques and illustrates them with data relevant to the student and practitioner."

INTERNATIONAL SYMPOSIUM ON RING Theory, co-edited by Gary F. Birkenmeier, a math professor at UL Lafayette, contains the proceedings of the Third Korea-China-Japan International Symposium on Ring Theory held in Kyongju, an historical resort area of Korea.

It also includes articles from some invited mathematicians who were unable to attend the conference, which drew more than 90 mathematicians from 12 countries.

"During the past century Ring Theory has diversified into many sub-areas. This is reflected in these articles from over 25 well-known mathematicians covering a broad range of topics . . ." the co-authors wrote in the book's preface.

Co editors are Jae Keol Park of Pusan National University in Korea and Young Soo Park of Kyungpook National University in Korea.

*International Symposium on Ring Theory* was published by Birkhauser.

