

PR Major Earns Student Editor Post

A JUNIOR MAJORING in public relations is the newest student editor of *La Louisiane*.

Megan Broussard of Lafayette began her magazine duties in March. She will also serve as student editor for the Fall 2008 issue.

The position gives a UL Lafayette student the chance to be involved in



Megan Broussard

almost every aspect of magazine production, from planning content to editing articles to checking print quality during press runs. The student editor also serves as a liaison between the student body and *La Louisiane*.

"Megan's resumé is already lengthy and impressive. It reflects active participation in campus organizations and events, leadership skills and a strong work ethic," said Kathleen Thames, editor of *La Louisiane*.

Broussard is president of the Lafayette chapter of the Public Relations Student Society of America and a member of Kappa Delta Sorority. She has maintained a 4.0 grade point average and is a

member of several honor societies.

"I have worked with Megan in her role as president of the Public Relations Student Society of America and she is a dedicated leader who has the ability to make deadlines under pressure," said Dr. Dedria Givens-Carroll, an assistant professor in UL Lafayette's Communication Department.

Broussard serves in the legislative branch of UL Lafayette's Student Government Association. Each college has elected representatives: a president and a minimum of two senators. She is SGA's Liberal Arts president.

Earlier this year, Broussard arranged the Liberal Arts Career Day Job Fair and conducted a fund-raiser for the Public Relations Student Society of America. In 2007, she was in charge of a fund-raiser for Kappa Delta and coordinated an International Coffee Hour to help UL Lafayette international students become integrated into college life.

Broussard has worked part-time at Le Centre International de Lafayette. She was an intern for the Bobby Jindal Campaign for Governor and for the American Heart Association's office in Lafayette. She is a former reporter for the *Vermilion*, UL Lafayette's student newspaper.

This summer, Broussard will spend six weeks in France as a participant in UL Lafayette's Study Abroad Program.

After graduation, she plans to pursue agency work in the field of public relations and eventually enter into corporate public relations, applying the writing skills she honed while working for *La Louisiane*.

"In public relations, it is important to know all styles of writing," Broussard said. "At *La Louisiane*, I'm learning techniques specific to magazines that will make me a more well-rounded writer and, in turn, a more effective public relations practitioner."

Fraternity Returns With Larger Membership



PI KAPPA ALPHA Fraternity has reclaimed its place on campus.

The Zeta Omega chapter voluntarily disbanded in 1990 after its membership dwindled. It was founded in 1968.

Two years ago, it got a fresh start. "We were colonized as the second largest fraternity on campus in 2006 and continue to grow our numbers," said Noah Brandon, a UL Lafayette senior who is Pike's recruitment chairman. That was a major step toward earning a charter in 2007.

This year, UL Lafayette's chapter has 51 members. It occupies the former Sigma Nu house on Fraternity Row.

"The men of Pi Kappa Alpha have worked two long years to reestablish their fraternity on campus," said Roquee A. Forson, UL Lafayette's assistant dean of students. "They are a welcome addition to our Greek family."

Brandon said many Pike alumni have told him they're pleased about the chapter's return to campus and are "impressed with the quality of men we have recruited and the successes they've achieved on and off campus."

For example, PKA received an academic achievement award last year presented by UL Lafayette's Office of Greek Affairs.

The fraternity supports Faith House, a local shelter for battered women. It has raised \$4,000 for the agency last year and \$10,000 this year.

Andrew Bullock, president of the Zeta Omega chapter, said members helped renovate the shelter last year. "We also held a candlelight vigil for victims of domestic violence in Louisiana, raising awareness of the issue and of Faith House," he said.

The Zeta Omega chapter is one of five PIKE chapters at Louisiana universities.